

REP HEADLINE# 2180871
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
AUG23/12 15.36
*** WFLA-TV ***

ACV # _____ ALV. NAME POLI/B NELSON/L/SEN/PL
AGY # _____ AGY. NAME ABAR HUTTON MEDIA

REP. # _____ OFF. # _____ SALESMAN # _____

BUYER NAME SHELLI HUTTON
SALES PRSN WA- MEGHAN MCGARR (H)

6190 GROVEDALE COURT, SUITE 200
ALEXANDRIA, VA 22310

ORDER # _____ CONTRACT # 6186871

CLASS: NATL. _____ LOCAL _____ REGIONAL _____

PRDCT ORDER CANCELLED EST#488 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG23/12 15.36

REP: ORDER CANCELLED
THANKS ASHLEY FOR MEGHAN

CON CM BILL NELSON FOR SENATE
ORDER CANCELLED

9/26/12

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: : LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 488

1 S 600A-700A 30 \$325.00 9/4 9/7 0 TU, F 0

PROGRAM : 6AM NEWS
CON COM1 : 6AM NEWS

2 S 700A-900A 30 \$450.00 9/4 9/7 0 TU, TH-F 0

PROGRAM : TODAY SHOW
CON COM1 : TODAY SHOW

3 S 700A-900A 30 \$450.00 9/10 9/10 0 MON 0

PROGRAM : TODAY SHOW
CON COM1 : TODAY SHOW

8/29/12 FCC (S)

FROM REP AUG23/12 15.36
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	S		900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$275.00	9/5	9/5	0		WED	0
5	S		900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$275.00	9/10	9/10	0		MON	0
6	S		400P-500P PROGRAM : DR.OZ CON COM1: DR.OZ	30		\$300.00	9/6	9/6	0		THU	0
7	S		530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS	30		\$450.00	9/5	9/7	0		W-F	0
8	S		530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS	30		\$450.00	9/10	9/10	0		MON	0
9	S		600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$600.00	9/6	9/6	0		THU	0
10	S		630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$1,000.00	9/5	9/7	0		W,F	0
11	S		700P-730P PROGRAM : ET CON COM1: ET	30		\$500.00	9/5	9/6	0		W-TH	0
12	S		700P-730P PROGRAM : ET CON COM1: ET	30		\$500.00	9/10	9/10	0		MON	0

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP AUG23/12 15.36
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13	S		730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$500.00	9/4	9/7	0		TU,TH-F	0
14	S		1100P-1130P PROGRAM : 11PM NEWS CON COM1: 11PM NEWS	30		\$625.00	9/4	9/7	0		TU-W,F	0
15	S		1100P-1130P PROGRAM : 11PM NEWS CON COM1: 11PM NEWS	30		\$625.00	9/10	9/10	0		MON	0
16	S		1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$325.00	9/4	9/7	0		TU,F	0
17	S		700A-900A PROGRAM : SAT TODAY CON COM1: SAT TODAY	30		\$250.00	9/8	9/8	0		SAT	0
18	S		800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$250.00	9/9	9/9	0		SUN	0
19	S		900A-1000A PROGRAM : SUN NEWS CON COM1: SUN NEWS	30		\$150.00	9/9	9/9	0		SUN	0
20	S		630P-700P PROGRAM : NBC SUN NEWS CON COM1: NBC SUN NEWS	30		\$1,250.00	9/9	9/9	0		SUN	0
21	S		900A-1000A PROGRAM : SAT NEWS CON COM1: SAT NEWS	30		\$150.00	9/8	9/8	0		SAT	0

REP HEADLINE# C186871
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG23/12 15.36
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
SEP/12						\$.00						
CONTRACT TOTAL												\$.00
TOTAL SPOTS												0

MARKET TOTALS \$0 WFLA 0% WFTS 0% WTSP 0% WTVT 0% WTOG 0% WTTA 0% WMOR 0%
WMOX 0% WXPX 0% WWSB 0% CABL 0%

ORDER CANCELLED

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 752 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 0	Campaign Ref: E:120620219
Buyer: ..	Client/Product/Estimate:	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 09/16/12	Weeks: 2	Order Ref: 06186871
Est/PO Number: 06186871	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Bill Nelson 4 Senate	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	Total	Cost
11	M-F 7p Entertainment Tonight ..WT...	06		30 Comme	Nbr of Spots Closed PR	2	2	
12	M-F 7p Entertainment Tonight M.....	06		30 Comme	Nbr of Spots Closed PR	1	1	
13	M-F 730p Extra ..TTF..	06		30 Comme	Nbr of Spots Closed PR	3	3	
14	M-Su 11p News ..TW.F..	06		30 Comme	Nbr of Spots Closed PR	1	1	
21	M-F 730p Entertainment Tonight ..WT...	06		30 Comme	Nbr of Spots Closed PR	1	1	
Weekly Totals: Total Spots(Ord Spots)					7	1	8	
Closed PR								

Pre-emption Summary					
Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value
11	M-F 7p Entertainment Tonight	30 Commercial	09/03/12	Closed Pre Emption	0.00
12	M-F 7p Entertainment Tonight	30 Commercial	09/10/12	Closed Pre Emption	0.00

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
13	M-F 730p Extra	:30 Commercial	09/03/12	Closed Pre Emption	1,500.00	No Makegood / Credit	0000000000	E:120620219
14	M-Su 11p News	:30 Commercial	09/03/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120620219
21	M-F 730p Entertainment Tonight	:30 Commercial	09/03/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120620219

Grand Totals

Totals		09/03		Month 9 Weeks: 5		09/10	
Spots							
Cost		0		0		0	

Grand Totals:

Spots:	0
Gross Total:	0.00
Commission:	0.00
Net Total:	0.00

JUN 18/12 15.00
WFLA-TV

REP HEADLINE# 6186871
 *** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 15.0
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$275.00	9/5	9/5	1		WED	1
5			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30		\$275.00	9/10	9/10	1		MON	1
6			400P-500P PROGRAM : DR.OZ CON COM1: DR.OZ	30		\$300.00	9/6	9/6	1		THU	1
7			530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS	30		\$450.00	9/5	9/7	3		W-F	3
8			530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS	30		\$450.00	9/10	9/10	1		MON	1
9			600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS	30		\$600.00	9/6	9/6	1		THU	1
10			630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$1,000.00	9/5	9/7	2		W,F	2
11			700P-730P PROGRAM : ET CON COM1: ET	30		\$500.00	9/5	9/6	2		W-TH	2
12			700P-730P PROGRAM : ET CON COM1: ET	30		\$500.00	9/10	9/10	1		MON	1

REP HEADLINE# 63671
 *** ORIGINAL REV#0 ***

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 15.0
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			730P-800P PROGRAM : EXTRA CON COM1: EXTRA	30		\$500.00	9/4	9/7	3		TU,TH-F	3
14			1100P-1130P PROGRAM : 11PM NEWS CON COM1: 11PM NEWS	30		\$625.00	9/4	9/7	3		TU-W,F	3
15			1100P-1130P PROGRAM : 11PM NEWS CON COM1: 11PM NEWS	30		\$625.00	9/10	9/10	1		MON	1
16			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30		\$325.00	9/4	9/7	2		TU,F	2
17			700A-900A PROGRAM : SAT TODAY CON COM1: SAT TODAY	30		\$250.00	9/8	9/8	1		SAT	1
18			800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$250.00	9/9	9/9	1		SUN	1
19			900A-1000A PROGRAM : SUN NEWS CON COM1: SUN NEWS	30		\$150.00	9/9	9/9	1		SUN	1
20			630P-700P PROGRAM : NBC SUN NEWS CON COM1: NBC SUN NEWS	30		\$1,250.00	9/9	9/9	1		SUN	1
21			900A-1000A PROGRAM : SAT NEWS CON COM1: SAT NEWS	30		\$150.00	9/8	9/8	1		SAT	1

REP HEADLINE# 0186571
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516 3399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN18/12 15.0
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
SEP/12			15900.00									

CONTRACT TOTAL 15900.00
 TOTAL SPOTS 33

MARKET TOTALS \$66,250 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 4% CABL 0%
 SHARES ARE ACCURATE
 SVC- NSI
 DEMOS- RA35+*

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 633 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Bill Nelson/ D/ State Senate/ FL	Submission Cost:	15650	Campaign Ref:	E:120620219
Buyer:	...	Client/Product/Estimate:		Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 09/16/12	Weeks:	2	Order Ref:	06186871
Est./PO Number:	06186871	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Product:	Bill Nelson 4 Senate	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL	15650
Demographic:	(L) Household	Order:				

Ref	Sales Product Details	Rate	Spot Type		09/03	09/10	Total	Cost
1	M-F 6a News T.F.	325	30 Comme	Nbr of Spots	2		2	650
2	M-F 7a Today Show T.T.F.	450	30 Comme	Nbr of Spots	3		3	1350
3	M-F 7a Today Show M....	450	30 Comme	Nbr of Spots		1	1	450
4	M-F 9a Today Show II ..W..	275	30 Comme	Nbr of Spots	1		1	275
5	M-F 9a Today Show II M....	275	30 Comme	Nbr of Spots		1	1	275
6	M-F 4p Dr Oz ..T..	300	30 Comme	Nbr of Spots	1		1	300
7	M-F 530p News ..WTF..	450	30 Comme	Nbr of Spots	3		3	1350
8	M-F 530p News M.....	450	30 Comme	Nbr of Spots		1	1	450
Weekly Totals: Total Spots(Ord Spots)					27	5	32	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 633 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 15650	Campaign Ref: E:120820219
Buyer: FL	Client/Product/Estimate:	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 09/16/12	Weeks: 2	Order Ref: 06186871
Est./PO Number: 06186871	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	09/03	09/10	Total	Cost
9	M-F 6p News .T...	600	30 Comme	Nbr of Spots 1		1	600
10	M-F 630p ET / 530p CT NBC Nightly News .W.F..	1000	30 Comme	Nbr of Spots 2		2	2000
11	M-F 7p Entertainment Tonight .WT...	500	30 Comme	Nbr of Spots 2		2	1000
12	M-F 7p Entertainment Tonight M.....	500	30 Comme	Nbr of Spots 1		1	500
13	M-F 730p Extra .T.T.F..	500	30 Comme	Nbr of Spots 3		3	1500
14	M-Su 11p News .TW.F..	625	30 Comme	Nbr of Spots 3		3	1875
15	M-Su 11p News M.....	625	30 Comme	Nbr of Spots 1		1	625
16	M-F 1135p ET / 1035p CT Tonight Show T.F..	325	30 Comme	Nbr of Spots 2		2	650
17	Sun 8a Today ShowS	250	30 Comme	Nbr of Spots 1		1	250
18	Sun 9a NewsS	150	30 Comme	Nbr of Spots 1		1	150
Weekly Totals: Total Spots(Ord Spots)				27	5	32	

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 633 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Bill Nelson/ D/ State Senate/ FL	Submission Cost: 15650	Campaign Ref: E:120620219
Buyer: ..	Client/Product/Estimate:	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 09/16/12	Weeks: 2	Order Ref: 06186871
Est./PO Number: 06186871	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	09/03	09/10	Total	Cost
19	Sun 630p ET / 530p CT NBC Nightly NewsS	1250	30 Comme	1		1	1250
20	Sat 9a NewsS	150	30 Comme	1		1	150
Weekly Totals: Total Spots(Ord Spots)				27	5	32	

Grand Totals

Totals		Month 9 Weeks: 5	
Spots	32	09/03	09/10
Cost	15650	27	13360
			2300

Grand Totals:

Spots:	32
Gross Total:	15,650.00
Commission:	2,347.50
Net Total:	13,302.50



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Bill Nelson/ D/ State Senate
PROD: Bill Nelson 4 Senate

2012
INVOICE DATE 09/30/12
ORDER TYPE Political
WFLA I SS
E:120620219
WFLA
INVOICE NUMBER 0100032731
PAGE 1
BROADCAST MONTH 08/27/2012 - 09/3
SCHEDULE DATES 9/03/12- 9/16/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 06186871
Desc: 06186871

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 7p Entertainment Tonight	500.00	11 2	9/05	WE		*WFLA :30 Commercial	.00	Preempt Program Change	.00-
			9/06	TH			.00	Preempt Program Change	.00-
	500.00	12 1	9/10	MD			.00	Preempt Program Change	.00-
M-F 730p Extra	500.00	13 3	9/04	TU		*WFLA :30 Commercial	.00	Preempt Program Change	500.00-
			9/06	TH			.00	Preempt Program Change	500.00-
			9/07	FR			.00	Preempt Program Change	500.00-
M-Su 11p News	625.00	14 1	9/04	TU		*WFLA :30 Commercial	.00	Preempt Program Change	625.00-
M-F 730p Entertainment Tonight	500.00	21 1	9/05	WE		*WFLA :30 Commercial	.00	Preempt Program Change	500.00-

*** Continued ***

PERIOD COST 2,625.00

0 Total Units

ACTUAL GROSS BILLING .00
AGENCY COMMISSION .00
NET DUE .00

SUB-TOTALS Debits .00
Credits 2,625.00-
TOTAL RECONCILING 2,625.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Bill Nelson/ D/ State Senate
PRODUCT Bill Nelson 4 Senate

INVOICE NUMBER 0100032731
BROADCAST MONTH 08/27/2012 - 09/30
AMOUNT DUE .00

REMIT TO:

*00198

000021320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000021320 00000100032731 000000000 5



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Bill Nelson/ D/ State Senate
PROD: Bill Nelson 4 Senate

2012
INVOICE DATE 09/30/12 E:120620219
ORDER TYPE Political WFLA
INVOICE NUMBER 0100032731
PAGE 2 BROADCAST MONTH 08/27/2012 - 09/3
SCHEDULE DATES 9/03/12- 9/16/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 06186871
Desc: 06186871

SCHEDULE		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE
Total Airtime Net Spot Revenue:				.00	

PERIOD COST	2,625.00	0 Total Units			
		ACTUAL GROSS BILLING	.00	SUB-TOTALS	Debits .00
		AGENCY COMMISSION	.00		Credits 2,625.00-
		NET DUE	.00	TOTAL RECONCILING	2,625.00CR

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